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Cincinnati District News

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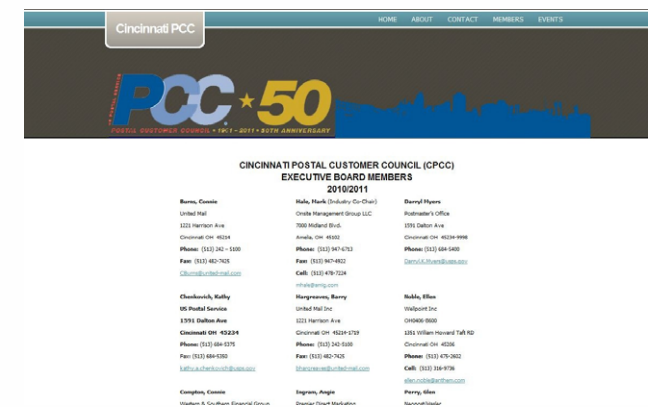
Cincinnati PCC Website to Receive a Make Over!

The 2012-year brings many new and exciting changes for the Cincinnati PCC. One of these changes is a fresh new look for the Cincinnati PCC website. The new website will feature a new, modern, streamlined design, including a banner of the Cincinnati skyline, updated graphics and cool colors. This design, created by Studio7Designs is just what the PCC needs to keep up with the fast pace world of technology.



Not only will the new site look great, it will be easier to use. PCC members will have access to online registration forms for all events and payment options through Paypal. There will be continually updated postal news article links to help you stay current with all the latest information.

The new site will also act as a resource center for members and potential new members, looking for information on the Postal industry. PCC resources will include links to the following sites: National Postal Forum, National PCC, USPS, Central Ohio PCC and the Direct Marketing Association. The website makeover is just another way that the Cincinnati PCC is working to stay at the forefront of the Postal industry now and another 50 years from now!



Cincinnati Postal Customer Council

SAVE THE DATE!
 Thursday, November 17th, 2011
 Cincinnati PCC Lunch Meeting
 Join us for lunch at:
 The Madison
 700 Madison Ave
 Covington, KY 41011
 Preparing to ride the USPS
 Rollercoaster in 2012!

IMPORTANT DATES TO REMEMBER!

November 11, 2011– Veterans Day Holiday
November 17, 2011– Cincinnati PCC Meeting
November 24, 2011– Thanksgiving Holiday
December 26, 2011– Christmas Holiday (Observed)
January 2, 2012– New Year's Day (Observed)

REMEMBER:
 Postal Rate Changes go
 into effect
January 22nd, 2012!

Preparing to Ride the USPS Rollercoaster in 2012

The Cincinnati Postal Customer Council is holding their next meeting on Thursday, November 17, 2011. The meeting, titled, "Preparing to Ride The USPS Rollercoaster in 2012," will focus on the many up's and down's the postal service and it's customers may face in the upcoming year. The goal of the meeting is to shed light on any upcoming changes.

The meeting will be held at The Madison, in Covington, KY. Registration begins at 11:00 am, followed by lunch at 11:30 am- 12:00 pm. Guest speaker, Dana Wagner, of Pitney Bowes, will discuss the upcoming changes, and strategies to get the most from your postal budget. Learn about instituting new pricing for both Market Dominant (Mailing) and Competitive (Shipping) services. Also, receive the latest information from the USPS concerning the Plant Optimization Plan.

Dana Wagner is currently the Manager of Customer Learning & Performance, with 29 years experience in the mailing industry. A Seattle resident, Dana manages and leads client postal seminars throughout the United States.

Look for registrations information on our website www.cincinnatipec.com or call Mark Hale for additional information (513) 947-6713.



Napoleon Bonaparte once said: 'The battlefield is a scene of constant chaos. The winner will be the one who controls that chaos, both his own and the enemies.' Well, today we can substitute, 'workplace', 'mailroom' or even 'the USPS' for 'battlefield' and in reality the 'enemies' in our world are costs. There will be many changes for those of us in the mailing industry in 2012 and you cannot afford to be 'out of the loop' in regards to those changes. With the potential Exigent rate increase tied to the President Obama's Deficit plan, the Optimization Plan to reduce processing facilities significantly and potential for 5 day delivery, there will be no shortage of change throughout 2012.

Your Cincinnati Postal Council will continue to provide the most up to date information and will offer timely and relevant meetings for you to be a great resource to your organization. We will be launching an updated website by the end of the year to be more user friendly and put more information at your finger tips!

Please plan to join us for our November 17th meeting as well will be looking at the January rate increases and we will also present the latest in the USPS plans. Don't miss this opportunity to add to your postal knowledge and prepare you organization for 2012!

Mark Hale, Industry Co-Chair



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Cincinnati Postal Customer Council Newsletter

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Postal Service Adjusts Mailing Services Prices for 2012



Effective January 22, 2012, it will cost a penny more to mail letters to any location in the United States. This is the first price change for First-Class Mail stamps (Forever Stamps) in more than two and a half years.

In addition, there are a number of additional price changes going into effect in 2012.

Highlights of the new single-piece First-Class pricing include:

- Letters (1 oz.)- 1-cent increase to 45 cents
- Letters additional ounces- unchanged at 20 cents
- Postcards- 3 cents increase to 32 cents
- Letters to Canada and Mexico (1 oz.)- 5-cent increase to 85 cents
- Letters to other international destinations- 7-cent increase to \$1.05

According to Postmaster General Patrick Donahoe, "The overall price increase is small and is needed to help address our current financial crisis. We continue to take actions within our control to increase revenue in other ways and to aggressively cut costs."

Good news for Business Mailers, when new prices go into effect on January 22nd, the second ounce for First-Class Presorted Mail will be free.

For a complete list of all new pricing visit:

http://about.usps.com/news/national-releases/2011/pr11_factsht_pricechng_1018.pdf

Source: USPS.com